

# Sponsorship Opportunities for the 2024 Show Season at the Christiane Noelting Dressage Center (CNDC)

Date	Show
April 20 - April 21	April Dressage Derby
May 24	May Dressage Derby I
May 25 - May 26	May Dressage Derby II
June 21	June Dressage Derby I
June 22 - June 23	June Dressage Derby II
November 2 - 3	November Dressage Derby

CNDC is hosting multiple nationally recognized Dressage competitions throughout the 2024 Show Season. If you are interested in becoming a sponsor for this show series, we have several options available, spanning from product and monetary support to adopting a show ring.

## Product Sponsorships

Our exhibitors always appreciate your support of the sport. Product sponsorships are a great way to have people recognize your brand. From a bag of horse cookies for every second-placed rider to more specific sponsorships like a leather bridle for the winner of Sunday's PSG, we are open to your ideas.

## Adopt a Class

Your monetary support helps us as show organizers cover a variety of expenses. We provide transportation (flights) and hotels to our officials, food and drink to our volunteers, as well as several other services. The help you provide will enable us to offer the best show experience to everyone.

Pick a class and level, then **your name** will be featured in all public announcements related to that class throughout the show; **your name** will be on the class title on all time sheets and result documents.

Item	Price
Training through Second Level	\$150
Third through Fourth Level	\$225
FEI Level	\$300

*for example,*

If you sponsor First Level Test 3 for \$150, then you "adopt" that class for all Derby Shows in 2024. All instances of that test throughout the year will have your name in the title.



## Adopt a Show Ring

Become the name patron for one of the available arenas. We always run two show rings at our Dressage Derbies which, so far, have been called *Ring 1* and *Ring 2*. If you adopt one of those arenas or a warm-up ring, it will be referred to as the "**<Your Name> Arena**" throughout the competition.

- the arena will be referred to with **your name** on all published time sheets and result lists
- the show announcer will mention your name in all communication over the speaker system  
example: "*Next up in the <Your Name> Arena is John Smith on his 10-year-old gelding Quincy.*"
- your banner next to the arena
- a minimum of 2 mentions on our Social Media Channels per show weekend



Choose from either one of the two available show rings or the two warm-up arenas.

Ring 1	Ring 2	Indoor Warm-Up	Outdoor Warm-up
\$1,000	\$800	\$500	\$300

With this purchase you adopt the arena for all competitions during the 2024 Show Season at CNDC.

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The Dressage Derbies at CNDC are Official Qualifying Competition for the 2024 Adequan FEI North American Youth Championships; the 2024 USEF Children Dressage National Championship; the 2024 USEF Pony Rider Dressage National Championship; 2024 USEF Junior and Young Rider Dressage National Championships; and the 2024 USEF Young Adult 'Brentina Cup' Dressage National Championship. Official Qualifying Competition for the 2024 Markel/USEF Young and Developing Horse Dressage Championships.